

SPONSORS



GREEN BEER AFTER PARTY SPONSOR



OFFICIAL SPONSORS



PARTNER SPONSORS



- RUN BY -
**PINK GORILLA
EVENTS**

WELCOME RUNNERS

At this point you've probably already made the wise decision to get registered. Now, you are likely just trying to avoid doing something silly like showing up at the wrong place or forgetting to wear green – or both!

We're just like you, so that's why we made this guide. Be sure to like our LC10K Facebook event page for the latest breaking news and please read this entire document.

Thanks for running with us!

Pink Gorilla Events Team



Ben Cohoon



Jason Bakewell



Linda Brown



Jared Bakewell



Jacob Henderson



Chelsea Hansen



- RUN BY -
**PINK GORILLA
EVENTS**

BRIN
RUNNING SERIES

Born and raised in Nebraska, we've provided coverage for the care you need and access to the doctors you trust and support for over 80 years.

We are proud to run beside you today and will be cheering you on through the finish line!

Thank you for letting us be part of your story,

Blue Cross and Blue Shield of Nebraska



PACKET PICKUP

ADVANCED PACKET PICKUP

LINCOLN

- Tuesday, February 27th
 - 3 pm to 7 pm
- Pink Gorilla Events
[3121 S. 6th St, Suite C](#)
[Lincoln, NE 68502](#)

OMAHA

- Thursday, February 29th
 - 3 pm to 7 pm
- Blue Cross and Blue
Shield of Nebraska
[1919 Aksarben Drive,](#)
[Omaha, NE 68180](#)

RACE DAY PACKET PICKUP

Packet Pick-Up will be available on race day, but we **STRONGLY** encourage you to pick it up in advance. After all, why stand in line when you could be showing off your finest Irish jig?

THE PACKET: RACE ENVELOPE & PARTICIPANT SHIRT

At Packet Pickup, you will receive a race envelope packet that contains your race bib (which also doubles as your timing chip) and safety pins. You will also receive your official participant shirt.

NO CONFIRMATION OR ID REQUIRED

We currently do not require photo ID or official confirmation to pickup your packet for this event as long as this privilege is not abused. Simply know your bib# that was sent to you in a pre-race email or you can look up your bib# when you arrive at packet pickup.

BRIN SWAG PICKUP | AVAILABLE AT ALL PACKET PICKUPS

Runners that signed up for the BRIN Bundle can pick up their SWAG package at any of the packet pickup dates or times listed above.

CAN A FRIEND PICK UP MY PACKET FOR ME?

Yes! We currently allow you to pick up packets for as many friends as you'd like at advanced packet pickup. Please just know their bib #. If this privilege is abused, we will be forced to ask for photo ID and proxy forms. Please don't abuse this and give a bib to someone that didn't register. These runners are considered bandits and are a major liability to us. Failure to comply will result in disqualification of all offending parties from the current race and a ban for the following year.

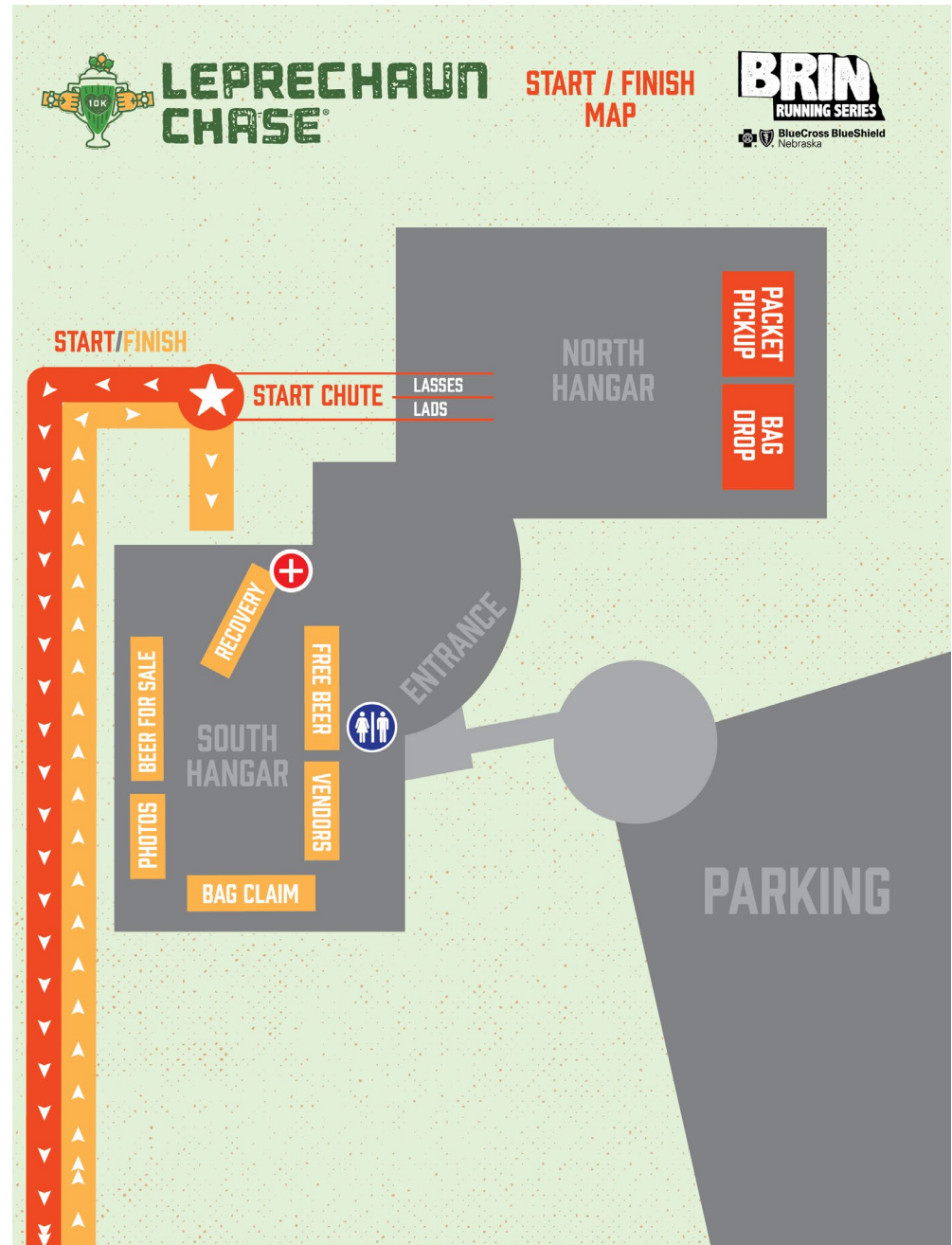
SHIRT EXCHANGE

There will be a limited number of participant shirts and SWAG items for exchange on race day only. Supply is limited and changes as runners exchange one size for another. You may only exchange like items.

After event day, participant shirts can be exchanged upon request, but participants must cover the cost of shipping.



COURSE MAP



RACE DAY SCHEDULE

RACE START - MARCH 2, 2024

Strategic Air Command & Aerospace Museum (SAC)
[28210 W Park Hwy](#)
[Ashland, Nebraska 68003](#)

2:00 pm to 3:45 pm	Packet Pickup & Gear Check
4:00 pm	Lasses Start
4:05:30 pm	Lads Start

RACE FINISH - MARCH 2, 2024

4:30 pm to 6:30 pm	Athlete Recovery
4:30 pm to 7:00 pm	Bud Light Green Beer After Party
5:30 pm	Overall, Age Group & Contest Awards

ARRIVAL

Arrive early on race day. Know your designated parking area and allow plenty of time to park the car, stretch, laugh and make that final trip to the lads or lasses room! Add another 20 mins if you did not pick up your race packet in advance.

PARKING

Due to limited parking, you'll be assigned a parking area via email prior to the race at either Mahoney State Park, SAC Museum, or Ashland Ball Fields/Elementary or Ashland High School. Your parking assignment depends on how soon you registered. Please consider carpooling and make sure you arrive early. It will take at least 45 minutes to park and get to the starting line—even if you have your race packet. Note: Parking is free!

BIB# & PARKING LOOK UP

HITS DIFFERENT

Provided by
Pepsi Cola of Lincoln



Starry Shamrock Mocktail:

- ✦ Ice
- ✦ 7.5oz Starry
- ✦ 1oz Green Apple Syrup

Fill glass with ice. Add green apple syrup, then top with Starry. Enjoy!



Wellness and HEALTHY LIFESTYLES
are important to our success



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INNOVATION INSPIRED.[®]



www.lincolindustries.com



We're lucky to
run with *you*

**March is the month to chase leprechauns
and also watch out for colon cancer.**

Did you know colon cancer is the second deadliest form of cancer
in the U.S.? Fortunately, it's largely preventable!

Be sure to stop by the Great Plains Colon Cancer Taskforce
booth after you cross the finish line to learn more.

Blue Cross and Blue Shield of Nebraska is an independent
licensee of the Blue Cross Blue Shield Association.



RACE DAY SCHEDULE

LATE ARRIVALS

If you show up after 3:55 PM, you may not be allowed to park in the either parking area due to the fact that the race course begins in this area.

EARLY DEPARTURES

If you need to leave immediately after the race you will need to park in the east (paved) SAC parking lot or in the Mahoney State Park lot. The west (grass) SAC lot will not have access until after the race at 5:15 PM.

GEAR CHECK

Sure, we can hold your gear while you race, but it will be safer and less of a hassle for you to leave as many personal items as you can in your vehicle. Any personal items need to be clearly labeled with your bib # and last name. Clear bags and black markers are provided. Turn items into the designated Gear Check area and allow extra time before the start of the race if you plan to use this service. You won't want to miss the start. Gear will be available again after you cross the finish line wearing your silly grin.

LINING UP

The start and finish lines are located just outside the Durham Restoration Hangar of the SAC Museum. Just enter through the main entrance, hang a right and you can't miss it. (There will be thousands of other folks wearing green and silly hats that are also looking for the start line). We will begin lining up at about 3:45pm. Ladies to the right, Lads to the left (keep your hands to yourselves). Yep, we'll have pace signs to help you find the right spot. We'll play the national anthem and kick this puppy off at 4:00pm sharp. Lads will twiddle their thumbs for another 5-1/2 minutes before being released from the gates.

RACE DAY SCHEDULE

SAC MUSEUM ADMISSION

As a registered runner, admission into the SAC Museum is included in your race registration. Starting at 2:00 pm, you can explore the SAC Museum. Friends and family members who are not registered will have to pay for museum admission prior to 4:30 pm.

FREE PHOTO BOOTH

After the race get your photo taken in our free photo booth.

SPECTATORS

Spectators are encouraged to attend. [Please refer to this Spectator Guide Map for the best results.](#) Friends and family may enter the museum prior to 4:30pm at discount rates. After 4:30pm museum entry is free for all.



/lc10k



@leprechaunchase10k



@leprechaunchase



/clubs/pinkgorillaevents

JOIN THE PINK GORILLA RUN CLUB

RUN CLUB PERKS

- Discounts on Pink Gorilla Events Races
- The Annual Run Club T-Shirt
- The Annual Run Club Gift
- Priority Registration to Most Races
- Store Discounts
- Private Facebook Group Access
- Run Club Only Virtual Challenges
- Run Club Only Group Runs



LEARN MORE AT: [PINKGORILLAEVENTS.COM/RUNCLUB](https://pinkgorillaevents.com/runclub)



RUNNER SAFETY

COURSE MEDICAL RESOURCES

In a emergency, call 911. Medical resources are available at the start and finish line as well as on the course. Bike support will be roaming who can offer assistance as needed. If you need assistance, please notify the nearest medical personnel or event volunteer.

DROPPING OUT OF THE RACE

We want all runners to have an amazing running experience, but we know that sometimes it's "just not your day." Listen to your body and do not continue running if you experience symptoms that are not familiar to you. If you are unable to continue or finish the race, ask the nearest race official for assistance. If you are feeling ill on race morning, please stay home. There's always next year and your health and our community health is more important. Thank You!

DANGEROUS WEATHER ON RACE DAY

We want the Leprechaun Chase 10K to happen just as much as you! We'll do everything in our power to have things go off as scheduled. That being said, safety is of the utmost importance. Dangerous conditions are always a possibility and may cause us to delay, modify or even cancel the event. In such cases, participants will be notified of any event updates and given instructions via text, social media, and email channels as well as in-person channels such as PA announcements, [Event Alert System](#) signage, or event staff or volunteers.

LOST & FOUND

Lost & Found on race day will be located inside the Pink Gorilla Events headquarters tent inside the Restoration Hangar.

After the race, make inquiries at ask@pinkgorillaevents.com



Proud to be your official race gear supplier.
Get our next gear drop at smashergear.com.





GREEN BEER AFTER PARTY

LET'S PARTY

After the chase, it's time for cheers. You'll find the Bud Light Green Beer After Party and Race Expo just steps from the finish line. Grab your Race Recovery Snacks and SWAG provided by Blue Cross and Blue Shield of Nebraska, Pepsi Cola of Lincoln, and Quality Brands of Lincoln and toast to your success while we hand out awards for overall winners, age group winners, and the best dressed lads and lasses. The Bud Light Green Beer After Party takes place indoors inside a huge airplane hangar at the Strategic Air Command & Aerospace Museum. Cool! The expo opens at 2:30 pm inside the SAC Museum restoration hangar. A range of vendors and sponsors will be on display.

****You must bring your ID and be of age to consume adult beverages****

BEVERAGE OPTIONS

\$5 Michelob Ultra
Complimentary Starry

\$5 Green Bud Light
Starry Shamrock Mocktails



PUT TAG ON YOUR TEAM



LINCOLN'S PREMIER PROVIDER OF TEAM & FAN APPAREL

SCREEN PRINTING - EMBROIDERY - PROMOTIONAL PRODUCTS

FULL SUBLIMATION UNIFORMS
CUSTOM EMBROIDERED GEAR
ONLINE FANWEAR STORES

TAG
INK & Thread
TAGINKANDTHREAD.COM



PRESENTED BY  Nebraska Medicine

The EARLY BIRD
10 Mile Run

Hurry!
Race Almost Full

RUN BY  PINK GORILLA EVENTS

Race Day **APRIL, 6 2024**

Breakfast after the race

AWARDS & RESULTS

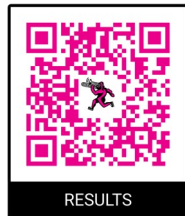
WHO'S FEELING LUCKY?

Stay for the Bud Light Green Beer After Party to see who walks away with a piece o' gold. Practice your celebration jig in case you win one of these fine awards:

- Overall Winner + Green Jacket Ceremony
- Top 3 Lads & Top 3 Lasses
- Top Masters Lad and Lass Award (40+)
- Awards to the Top 3 in each Age Group (Lads and Lasses)
- Best Dressed Awards

LIVE MOBILE RESULTS

Mobile results will be made immediately at lc10k.com/results/



RESULTS



CORNFIELD CORNFIELD

2024 OPENING OFFER



YOUR CHOICE

OR



YOUR CHOICE



YOUR CHOICE



POWERED BY
BlueCross
BlueShield
Nebraska



REGISTER NOW!



BRIN '24
RUNNING SERIES

CORNFIELD CORNFIELD.COM • RACE DAY : SATURDAY, JUNE 8, 2024

RACE 2 OF THE BRIN 10K SERIES. RUN ALL 3 AND EARN THE MEDAL.



RUN WITH US ALL YEAR LONG!

2024 RACE CALENDAR

MARCH 2

LEPRECHAUN CHASE 10K
ASHLAND, NE [LC10K.COM](https://lc10k.com) REGISTRATION OPENS 12/1/2023

APRIL 6

EARLY BIRD 10 MILE
OMAHA, NE [EARLYBIRDRUN.COM](https://earlybirdrun.com) REGISTRATION OPENS 12/29/2023

MAY 11

MARKET TO MARKET RELAY IOWA
IOWA [M2MRELAY.COM](https://m2mrelay.com) REGISTRATION OPEN NOW!

JUNE 8

CORNFIELD CORNFIELD 10K
PAPILLION, NE [CORNFIELD CORNFIELD.COM](https://cornfieldcornfield.com) REGISTRATION OPENS 3/1/2024

SEPT 13

HARVEST MOON HUSTLE 10K
ELMWOOD, NE [HARVESTMOONHUSTLE.COM](https://harvestmoonhustle.com) REGISTER 6/7/2024

SEPT 28

MARKET TO MARKET RELAY NEBRASKA
NEBRASKA [M2MRELAY.COM](https://m2mrelay.com) REGISTRATION OPEN NOW UNTIL 2/9/2024

OCT 27

GOOD LIFE HALFSY
LINCOLN, NE [GOODLIFEHALFSY.COM](https://goodlifehalfsy.com) REGISTRATION OPENS 4/7/2024

PINKGORILLAEVENTS.COM

ALL DATES SUBJECT TO CHANGE



**PINK GORILLA
EVENTS**